



FOR IMMEDIATE RELEASE

**New Online Search Engine Helps Repair Shops Find
Heavy Duty Truck Parts Fast**

PartsRiver announces launch of Part Search, which quickly connects buyers with local sellers through their database of over eight million heavy duty truck parts

FREMONT, CA, October 11, 2011 -- It's a familiar scenario for anyone in the heavy duty truck repair industry: a truck breaks down and is towed into a shop, but repair work can't begin until a part can be identified and received on-site. Often, the part number or supplier is unknown, so the clock ticks—and profits plummet—while the shop scours the country to locate the mystery part. PartsRiver's *Part Search*, a new and free online search tool launching today, puts an end to this daily frustration and speeds up repair time to the benefit of both the shop owner and fleet manager.

"We created our Part Search tool to quickly and easily solve the challenges those in the diesel truck parts industry face on a daily basis," says Sherif Danish, Chief Executive Officer, PartsRiver. "After working for years with industry leaders such as FedEx Express and Penske, we know that getting the right parts to the people who need them is critical to improving everybody's bottom line."

Part Search draws its power from the PartsRiver database of more than eight million heavy duty truck parts, the largest of its kind in North America. Users find parts even when they have only partial part numbers or even just a partial description of the product. Once the part number and description are retrieved from the database, *Part Search* gives users contact information for local dealers who carry the part. The entire process takes less time than placing a single phone call.

When users register for a free account with *Part Search*, they'll get enhanced results by being able to narrow the search using their exact address to get the very closest dealers. A paid subscription to *Part Search Premium* offers access to alternate parts and VMRS classification codes to aid in warranty claims.



"Our decade of experience in creating state-of-the-art parts database solutions for major fleets gave us a rock-solid foundation for Part Search," says Rishi Agarwal, Chief Technology Officer, PartsRiver. "We combined the largest cross-referenced parts oriented database with the software and process analysis expertise from our team of industry experts to create this revolutionary tool. We expect buyers across the country will rely on *Part Search* as their daily, go-to solution when searching for parts."

Part Search also helps dealers and manufacturers by providing them a direct line to repair shops across the country, large and small, that need their parts. Dealers and manufacturers will also find a *Part Search Premium* membership provides a valuable resource for assisting their customers in finding the parts they need. Finally the trucking industry has the technology in place, via *Part Search*, to streamline communications and speed of repairs at the local level.

Part Search launched at <http://www.partsriver.com> today. To celebrate the release, PartsRiver is holding a giveaway for a free iPad® 2 and a free six-month subscription to *Part Search Premium* for users who register for a *Part Search* or *Part Search Premium* account from October 11 to October 31, 2011. No purchase necessary.

About PartsRiver, Inc.

PartsRiver is the leading provider of data quality management solutions and part search for the heavy duty truck parts industry. Founded in 1999, PartsRiver has helped global leaders such as Ryder, FedEx Express, Pacific Gas & Electric, Schneider National and Sysco Foods reduce inefficiencies and excess spend. PartsRiver's global headquarters is located in Fremont, California, with offices in Houston and Memphis, as well as Pune and Bangalore, India.

For more information about *Part Search*, or to schedule an interview, contact Melanie Yunk at 650-593-9303 or melanie@roaringpajamas.com.

###